



Number of total ads you will run	1	2-6	7-12	13-25	26-40	41-52	Non profit
<b>BLOCK AD</b> 2.25" across by 2.5" deep	\$65/wk	\$60/wk	\$55/wk	\$50/wk	\$45/wk	\$40/wk	\$45/wk
<b>1/16 PAGE</b> 2.25" across by 4.65" deep or 5" across by 2.5" deep	\$80/wk	\$75/wk	\$70/wk	\$65/wk	\$60/wk	\$55/wk	\$60/wk
<b>1/8 PAGE</b> 5" across by 4.65" deep or 2.25" across by 9" deep 10" across by 2.5" deep (4 column)	\$115/wk	\$105/wk	\$95/wk	\$90/wk	\$85/wk	\$80/wk	\$85/wk
<b>1/4 PAGE</b> 5" across by 9.6" deep (2 column) or 7.5" across by 4.9" deep (3 column)	\$205/wk	\$185/wk	\$175/wk	\$160/wk	\$150/wk	\$135/wk	\$145/wk
<b>1/2 PAGE</b> 10" across by 9.5" deep (4 column) or 5" across by 20" deep (2 column) 7.5" across by 11" deep (3 column-flyer)	\$320/wk	\$285/wk	\$275/wk	\$265/wk	\$255/wk	\$245/wk	\$265/wk
<b>FULL PAGE</b> 10" across by 20" deep	\$600/wk	\$550/wk	\$525/wk	\$500/wk	\$475/wk	\$450/wk	\$495/wk

### Advertising Deadline is 6:00 PM on Thursday

10% Discount for pre-payment prior to ad running. New customers must prepay.

All ads are available in full color. There is no discount for black and white advertisements.

**FULL COLOR  
SUPER SAVER**  
NON CHANGING AD  
PRE-PAID ONLY  
Size is 2-1/4" x 2"  
- RUNS 10 WEEKS -  
CONSECUTIVELY  
**ONLY \$150 TOTAL**

### Classified Ads

Classified (Reader) ads are \$**10.00** for up to 20 words. 10¢ each additional word.

**Add a photo to your ad!**

Get 20 words **PLUS** a color photo for just \$**15**.

**Call (315) 986-4300**

### Looking for web ads?

Reach thousands of digital visitors! Contact Devin at [dholdraker@waynetimes.com](mailto:dholdraker@waynetimes.com)

**Banner ads starting at just \$50/week**