



Number of total ads you will run	1	2-6	7-12	13-25	26-40	41-52	Non profit
<b>BLOCK AD</b> 2.25" across by 2.5" deep	\$60/wk	\$55/wk	\$50/wk	\$45/wk	\$40/wk	\$35/wk	\$40/wk
<b>1/16 PAGE</b> 2.25" across by 4.75" deep or 5" across by 2.25" deep	\$70/wk	\$65/wk	\$60/wk	\$55/wk	\$50/wk	\$45/wk	\$50/wk
<b>1/8 PAGE</b> 5" across by 4.75" deep or 2.25" across by 10" deep	\$95/wk	\$90/wk	\$85/wk	\$80/wk	\$75/wk	\$70/wk	\$75/wk
<b>1/4 PAGE</b> 5" across by 10" deep (2 column) or 7.5" across by 5" deep (3 column) 10" across by 2.5" deep (4 column)	\$170/wk	\$160/wk	\$155/wk	\$145/wk	\$130/wk	\$120/wk	\$120/wk
<b>1/2 PAGE</b> 10" across by 10" deep (4 column) or 5" across by 21" deep (2 column) 7.5" across by 12" deep (3 column-flyer)	\$275/wk	\$260/wk	\$245/wk	\$230/wk	\$220/wk	\$215/wk	\$220/wk
<b>FULL PAGE</b> 10" across by 21" deep	\$500/wk	\$485/wk	\$460/wk	\$440/wk	\$420/wk	\$405/wk	\$420/wk

**COLOR CHARGES:** ADD \$5 FOR BC SIZE, \$10 FOR 1/16TH PAGE, \$15 FOR 1/8TH PAGE, \$25 FOR 1/4 PAGE  
\$45 FOR 1/2 PAGE AND \$75 FOR FULL PAGE

**Advertising Deadline is 5:00 PM on Thursday**

UNLESS AD CONTRACT IS SIGNED, ONE TIME RATES APPLY

**10% DISCOUNT FOR ANY AD THAT IS PRE-PAID BEFORE IT IS PUBLISHED. NEW CUSTOMERS MUST PREPAY.**

BASIC AD DESIGN IS INCLUDED FOR ALL CONTRACT ADVERTISERS

### SUPER SAVER AD

- Black and White -

**NON CHANGING AD  
PRE-PAID ONLY**

Size is 2-1/4" x 2"

- RUNS 13 WEEKS -  
CONSECUTIVELY

**ONLY \$130 TOTAL**

### FULL COLOR SUPER SAVER

**NON CHANGING AD  
PRE-PAID ONLY**

Size is 2-1/4" x 2"

- RUNS 10 WEEKS -  
CONSECUTIVELY

**ONLY \$150 TOTAL**

### Classified Ads

Classified (Reader) ads are  
**\$7.50** for up to 20 words.

10¢ each additional word.

**Add a photo to your ad!**

Get 20 words **PLUS** a  
color photo for just **\$15.**

**Call (315) 986-4300**