



Number of total ads you will run	1 time	2-6	7-12	13-25	26-40	41-52	Non profit
BLOCK AD 2.25" across by 2.5" deep	\$60/wk	\$55/wk	\$50/wk	\$45/wk	\$40/wk	\$35/wk	\$40/wk
1/16 PAGE 2.25" across by 4.75" deep or 5" across by 2.25" deep	\$70/wk	\$65/wk	\$60/wk	\$55/wk	\$50/wk	\$45/wk	\$50/wk
1/8 PAGE 5" across by 4.75" deep or 2.25" across by 10" deep	\$100/wk	\$90/wk	\$80/wk	\$75/wk	\$70/wk	\$65/wk	\$75/wk
1/4 PAGE 5" across by 10" deep (2 column) or 7.5" across by 5" deep (3 column) 10" across by 2.5" deep (4 column)	\$180/wk	\$160/wk	\$150/wk	\$135/wk	\$125/wk	\$110/wk	\$120/wk
1/2 PAGE 10" across by 10" deep (4 column) or 5" across by 21" deep (2 column) 7.5" across by 12" deep (3 column-flyer)	\$275/wk	\$240/wk	\$230/wk	\$220/wk	\$210/wk	\$200/wk	\$220/wk
FULL PAGE 10" across by 21" deep	\$525/wk	\$475/wk	\$450/wk	\$425/wk	\$400/wk	\$375/wk	\$420/wk

COLOR CHARGES, ADD: \$5 FOR BC SIZE, \$10 FOR 1/16TH PAGE, \$15 FOR 1/8TH PAGE, \$25 FOR 1/4 PAGE, \$45 FOR 1/2 PAGE, \$75 FOR FULL PAGE

Advertising Deadline is 5:00 PM on Thursday

UNLESS CONTRACT, ONE TIME RATES APPLY

10% DISCOUNT FOR AD THAT IS PRE-PAID BEFORE IT IS PUBLISHED. NEW CUSTOMERS MUST PREPAY.

BASIC AD DESIGN IS INCLUDED FOR ALL CONTRACT ADVERTISERS

SUPER SAVER AD

- Black and White -
- NON CHANGING AD**
- PRE-PAID ONLY**
- Size is 2-1/4" x 2"
- RUNS 13 WEEKS -
- CONSECUTIVELY

ONLY \$130 TOTAL

FULL COLOR SUPER SAVER

- NON CHANGING AD**
- PRE-PAID ONLY**
- Size is 2-1/4" x 2"
- RUNS 10 WEEKS -
- CONSECUTIVELY

ONLY \$150 TOTAL

Classified Ads

Classified ads are \$7.50/week for up to 20 words, 10¢ for ea. additional word

Add a photo to your ad!

Get 20 words **PLUS** a color photo for just \$15/week

Call (315) 986-4300